有關歐洲生活實驗室網絡
About European Network of Living Labs (ENoLL)

「樂活安居生活實驗室」於**2022**年**9**月獲得**ENoLL**認證，成為全球獲得該認證的超過**440**個生活實驗室之一，這有助我們掌握世界各地生活實驗室的最新動向，擴闊國際視野，提升競爭力。

The Age-Friendly Home Living Lab was certified by ENoLL in September 2022, being one of over 440 certified Living Labs. This membership has broadened our international appeal and enabled us to keep abreast of the latest development of other Living Labs around the globe.

Elderly Resources Centre
房協長者安居資源中心

樂活安居 生活實驗室 AGE-FRIENDLY HOME LIVING LAB 香港房屋協會 HONG KONG HOUSING SOCIETY

房協長者通 Facebook

九龍油麻地眾坊街3號駿發花園地下 A-C 舖
Shop A-C, G/F, Prosperous Garden, 3 Public Square Street, Yau Ma Tei, Kowloon

2839 2882 | erc@hkhs.com

星期一至六： 上午9:00至下午12:30 下午1:30至下午6:00
星期日及公眾假期休息
Mondays to Saturdays: 9:00am to 12:30pm & 1:30pm to 6:00pm
Sundays and Public Holidays: Closed

中心網址 ERC Website

樂活安居
生活實驗室
AGE-FRIENDLY HOME LIVING LAB
香港房屋協會 HONG KONG HOUSING SOCIETY

用家為本
User-driven

體驗為主
Experience-based

樂活安居 共創「您」想家居

An Ideal Age-Friendly Home is a
Home Sweet Home

共同創造
Co-creations

合作伙伴
Collaborating Stakeholders

樂齡家居
Age-Friendly Home

樂活安居生活實驗室現已招募了
Currently, the Age-Friendly Home Living Lab has recruited

140+ 研創專員 **Co-vengers**
協助測試及反饋正待開發的樂齡產品及服務
To assist in testing and providing feedback to age-friendly products and services under development

20+ 合作伙伴 **Collaborators**
於真實生活環境下共創各項樂齡創新方案
To co-create age-friendly innovations under a real-life setting

開發
樂齡產品及服務
Develop
Age-Friendly Products & Services

推動
樂齡家居、居家安老
Advocate
Ageing-in-Place in
Age-Friendly Homes

樂活安居生活實驗室
Living Lab in Gerontechnology for Age-Friendly Home (Age-Friendly Home Living Lab)

長者安居資源中心於**2022**年成立「樂活安居生活實驗室」，是香港首間於歐洲生活實驗室網絡註冊的生活實驗室，提倡透過用家為本、體驗為主的創新方案，推動樂齡家居、居家安老的理念，以照顧高齡人口不斷變遷的需求，建設一個共融社會。

憑藉香港房屋協會多年來服務年長住戶和資源中心訪客的豐富知識和經驗，「樂活安居生活實驗室」將長者的生活習慣及照顧者的需要傳遞予技術開發商，致力推動學術界及專業團體、商企及業界，以及非政府機構及用家群，一起攜手合作，長遠成為樂齡產品及服務的開發及測試基地，為不同年齡及能力需要的長者創建理想家居，並兼顧香港的實際居住環境，協助長者解決生活上的難題。

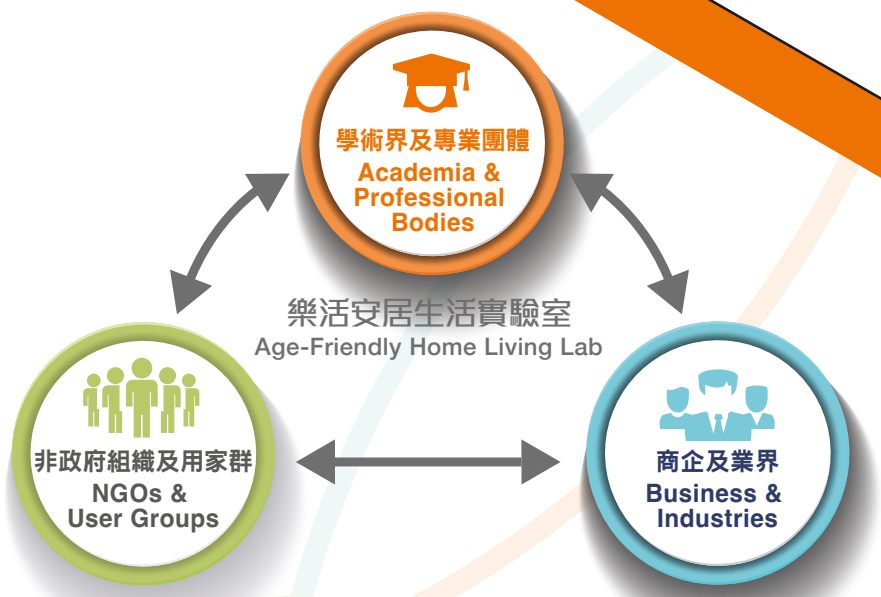
Established by the Elderly Resources Centre (ERC) in 2022, the **Age-Friendly Home Living Lab** is Hong Kong's first Living Lab registered under the European Network of Living Labs, which advocates the concept of **ageing-in-place in age-friendly homes with applications of user-driven and experience-based innovations**, so as to keep pace with the evolving needs of the ageing population and build an inclusive society.

Riding on years of solid knowledge and experience of the Hong Kong Housing Society in serving elderly tenants and ERC visitors, the Age-Friendly Home Living Lab is committed to drive collaborations between **academia and professional bodies, business and industries**, and **NGOs and user groups**, by conveying the daily habits of elderly and the needs of their caregivers to solution providers. In a long run, the Age-Friendly Home Living Lab is envisioned to become the development and testing base for age-friendly products and services, for creations of ideal homes addressing the needs of the elderly of different ages and abilities, taking into account the actual living environment of Hong Kong, so as to tackle daily problems for the elderly.

樂活安居生活實驗室
如何運作
How does Age-Friendly Home Living Lab operate

有別於一般實驗室在受控環境下所做的樂齡科技實驗和測試，生活實驗室將產品及服務的測試過程帶到真實生活環境之中，透過互相分享、交流及融合各持份者豐富的經驗、知識和智慧，同時強調用家在產品生命週期中各階段的參與，從而開發出更「貼地」實用的樂齡產品。

Unlike ordinary laboratories that conduct experiments and tests of gerontechnology under controlled environments, Living Lab brings the testing process of products and services into real-life settings by connecting different stakeholders for sharing, exchanging and integrating wealth of experience, knowledge and intelligence, and emphasises the involvement of users in every stage of product lifecycle, in order to develop level-headed age-friendly products.



產品開發
Product Development

構思階段 Ideation Stage

- 了解用家所需
- 為產品開發訂立明確目標
- Gain insights from potential users towards their area of concerns
- Formulate clear-defined goals for product development

概念驗證/原型階段 Proof-of-Concept / Prototyping Stage

- 用家試驗後給予意見，協助驗證概念及改善原型設計
- Obtain user feedback through pilot testing for proof-of-concept and prototype improvement

改良階段 Enhancement Stage

- 收集用家測試產品的真實數據，改良產品至最終行銷方案
- Collect true user data in product testing, in order to enhance product to final version for commercialisation

行銷階段 Deployment Stage

- 成功推出市場
- 啟發未來產品開發的方向
- Achieve targeted result on the market
- Inspire future vision of product development

生活實驗室活動
Living Lab Activities

測試及試用樂齡產品
Trial and Testing of Age-Friendly Products

透過問卷、訪談、用家體驗或焦點小組，收集用家的意見或困難痛點，協助技術開發商改善產品設計或服務內容，開發出更貼近用家需要的樂齡方案。

Collect user perspectives or pain points through questionnaires, interviews, user trials or focus groups, and assist solution providers to improve product designs or service contents, in order to develop level-headed age-friendly solutions that match the needs of users.

共創工作坊
Co-creation Workshops

應用「設計思維」，由用家角度出發，啟發技術開發商轉化樂齡構思，成為實際可行的創新方案，解決長者生活中的難題。

Through design thinking process, user perspectives are set out to solution providers, for inspirations to transform age-friendly concepts into practical solutions, so as to tackle daily problems for the elderly.

樂齡科技體驗日
Gerontechnology Experiential Day

用家體驗最新樂齡科技產品/服務，並與技術開發商進行交流，分享親身試用後的意見及評價，加深技術開發商對用家需要的了解。

Users are able to learn about the latest Gerontechnology products / services, and share valuable feedback and perspectives after hands-on trials, so that solution providers could get a better grasps of the needs of users.

與本地學院/學術科研機構交流及分享
Exchange and Sharing with Local Academia and Research Institutions

透過互動體驗和分享生活痛點，用家與本地學院/學術科研機構共同設計創新樂齡方案。

Users co-design with local academia / research institutions for age-friendly innovations through interactive activities and sharing of pain points in real-life.

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研創專員的角色

- 擔當共同參與研發及創新樂齡產品 / 服務的重任
- 向產品開發商提供寶貴的意見，共創更貼地的樂齡產品 / 服務
- 參與樂齡科技及相關產品的試驗和測試
- 培育年輕一代了解長者的需要

參與資格

- 年滿18歲或以上的本港居民
- 善於與人溝通和分享
- 熱衷於創新科技及樂齡產品
- 對長者友善產品 / 服務有基本認識為佳
- 有照顧長者經驗更佳
- 每年需要參與最少2次活動

＊ 研創專員的參與屬於義務性質，申請需通過樂活安居生活實驗室的篩選及批核

加入我們
共創樂齡家居

The role of Co-vengers

- Participate as co-designers and inventors of age-friendly products / services
- Offer valuable insights to product providers in co-creation of level-headed age-friendly products / services
- Participate in trial and testing of gerontechnology and related products
- Nurture the younger generation to understand the needs of the elderly

Eligibility

- Hong Kong residents aged 18 or above
- Good at communicating and sharing with others
- Passionate about innovative technology and age-friendly products
- Preferably with basic knowledge of age-friendly products / services
- Experience with caregiving is an advantage
- Participate in at least 2 activities per year is required

* Joining as Co-vengers is voluntary in nature, and applications are subject to evaluation and approval by the Age-Friendly Home Living Lab

Join Us,
Make a Difference

合作伙伴的角色

- 促進樂齡居家生活、提高長者的生活質素，以及對照顧者的支援

加入條件

- 歡迎所有從事或推動長者服務、樂齡科技產品開發的香港合法團體，包括：
  - 學術界與專業團體
  - 商企與業界（產品開發公司、生產商、初創企業等）
  - 非政府組織與用家群（長者/復康服務提供者）

＊ 申請需通過「樂活安居生活實驗室」的篩選及批核

加入我們
共創樂齡家居

請致電
2839 2882
查詢詳情

The role of Collaborators

- Add value to the advocacy of age-friendly home living, enhancement of quality of living of the elderly and support to caregivers

Eligibility

- Open to all organisations with a legal entities in Hong Kong and stakeholders promoting or providing elderly services, developing gerontechnology solutions or products for the elderly, including:
  - Academia and Professional Bodies
  - Business and Industry (Product Development Companies / Manufacturers / Start-ups,etc)
  - NGOs and User Groups (Elderly / Rehabilitation Service Providers)

* Applications are subject to assessment and approval by the Age-Friendly Home Living Lab

Join Us,
Make a Difference

Please contact
2839 2882
for further information.

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香港房屋協會 HONG KONG HOUSING SOCIETY

電子通訊
樂活安居
創 · 研 · 匯

- 了解「樂活安居生活實驗室」的概念及最新消息，例如合作項目、共創工作坊，以及研創專員活動等
- 認識長者安居資源中心的服務，例如導賞團、體驗團、健康探索團等
- 獲悉真實用家數據分析，洞察長者及照顧者的需要、最感興趣的產品，及最關注的健康風險等資訊

關注我們
立即訂閱

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erc@hkhs.com

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香港房屋協會 HONG KONG HOUSING SOCIETY

E-Newsletter

Innovate • Invent • Integrate for Age-Friendly Home

- Learn about the concept and the latest news of the Age-Friendly Home Living Lab, such as collaborating projects, co-creation workshops, and Co-venger activities
- Get to know the services provided by the Elderly Resources Centre, such as guided tours, experiential tours, and health exploration tours
- Gain insights from real user data, such as the needs of the elderly and caregivers, their most interested products and concerned health risks

Subscribe and Stay Tuned!

Please email:

erc@hkhs.com