

透過參觀及外展 推廣「居家安老」 Reaching out for “Ageing in Place”

「房協長者安居資源中心」於二零一二年十一月二十八日舉行為期五天的開放日，接待公眾人士，包括長者及其家人，透過互動遊戲、展覽和體驗活動，讓一家大小認識長者在生活上不同的需要，從而推廣「居家安老」的概念。中心的職業治療師期間亦主持多場「居家安老」講座，並為市民免費進行骨質密度檢查，共吸引逾五百人參觀。

此外，由七十多個國家的代表組成的「國際長者聯盟」，一行十九人於二零一二年十二月十二日到訪「長者安居資源中心」，了解房協在推廣「居家安老」的工作。代表團對中心自行研發的互動電腦測試甚感興趣，並認為本港在「長者友善」家居方面的發展令人印象深刻。

另一方面，「長者安居資源中心」再次參與由創新科技署於十一月三至十一日假香港科學園舉辦的「創新科技嘉年華2012」，向公眾宣揚「居家安老」的信息。房協以「耆妙家居」為題設置攤位，展示「長者友善」的家居設備、互動體感遊戲及通用設計模擬場景，示範如何令長者的家居變得更安全、舒適及便利。當中的展品包括電動起立椅，協助支撐長者站起來，減低跌倒的風險。

房協的攤位於九天的展期內共吸引超過一萬五千人次參觀，當中長者約佔四成；而「房協長者通」資訊網站的「面書」專頁亦同時招攬了七百多名「粉絲」，反應理想。

The Housing Society Elderly Resources Centre (ERC) received members of the public during a five-day Open Day from 28 November 2012 to promote the concept of “ageing in place”, attracting over 500 visitors. Through interactive games, exhibitions and experiential activities, senior citizens and their families learned about the needs of the elderly in different aspects of daily living. The occupational therapists of ERC gave talks on “ageing in place” while free bone density tests were provided on site.

On another occasion, 19 representatives from the International Federation on Ageing, an organisation comprising some 70 member countries, visited ERC on 12 December 2012 to learn about the efforts of the Housing Society in promoting “ageing in place”. The delegates showed interest in the self-developed interactive computer games of the ERC. They were also impressed by the development of “ageing-friendly” housing in Hong Kong.

Besides, ERC participated again in the “InnoCarnival 2012” organised by the Innovation and Technology Commission at the Hong Kong Science and Technology Parks from 3 to 11 November to promote “ageing in place” to the public. The Housing Society set up an “Adaptive Housing” booth to demonstrate the elderly-friendly domestic facilities, interactive games and universal design simulation scenes which demonstrated how to improve home safety, comfort and convenience for the elderly. Specially designed to reduce the risk of fall, electric lift chair to aid the elderly to rise to a standing position was displayed in the exhibition.

During the nine-day event, the Housing Society booth drew some 15,000 visitors, among whom 40% were senior citizens. Meanwhile, the Facebook Page of the Website for Elderly Services was also favoured by over 700 fans.



「國際長者聯盟」代表參觀「長者安居資源中心」設施
The delegation of International Federation on Ageing toured around the facilities provided in the ERC